

Minutes NFHR Board of Director's Meeting May 6, 2013

Phone meeting called to order by president Teressa Kandianis at 6:04pmMT. Present Teressa, Ardeth, Gretchen, Jeff, Margie, Kay, Bill, Bob, Jeanne, Nancy, excused absence Beth.

Bob moved and Bill seconded to ratify the email motion made after the last phone meeting. This was a motion to allow a member to use our logo in her ad. This motion passed with a majority voting in favor and Jeff voting against via email. Motion to ratify carried. Use of the logo was discussed later in the meeting.

Ardeth moved and Bill seconded approval of the previous minutes from the March 26, 2013 phone meeting. Motion carried.

Treasurer's report of account balances was given by Gretchen, \$13,291.77 in checking, \$10,001.84 in money market and \$15,704.60 in CD.

Registrar's report given by Jeanne, all numbers are slightly down from this time last year. The amnesty period is being taken advantage of by our members.

Gretchen reported on the 2014 calendar plans. Ardeth moved and Margie seconded that Gretchen pursue the 2014 calendar plans and report her progress to the BOD. Motion carried.

Use of our logo was discussed and Teressa reported on a fact sheet issued on 4/20/13 that she had requested from the trademark attorney. The sheet explained how trademark and copyright affect the NFHR regarding our registration of the logo. It was felt by the BOD that only NFHR members be allowed to use the logo. Bill moved and Ardeth seconded that the NFHR adopt the fact sheet as guidance on how we use the logo. Motion carried.

Gretchen moved and Bill seconded that Teressa pursue a conversation with Jo Wilgus on selling her Fjord Book in the marketplace. Motion carried. It was mentioned that a book review in the Herald would be good.

Ardeth reported on the Fjord Foundation. She reported that the Foundation could provide money to 501c3 organizations for education and to support research, and that the amount was limited according to the Foundation Bylaws. She asked for suggestions on types of grants that the Foundation might provide. It was suggested that she put an article in the Herald and make a place in the Herald for "Friends of the Fjord Foundation" similar to the "Friends of the Fjord Herald" page. Jeff suggested that we include something in the annual renewal letter that requested donations to the Foundation.

Allowing our logo to be put on corporate merchandise from Cabelas was discussed again. Jeff expressed concern that the marketplace would suffer and that our logo would be used inappropriately. Gretchen thought that it wouldn't be a problem due to the type of things that were available from Cabelas wouldn't compete with the marketplace. Margie thought it was okay as long as we retained control over the logo. Margie moved and Gretchen seconded that we allow our members to have Cabelas put our logo on their merchandise. Motion passed, Jeff voted against. Any other vendor use of the logo will be dealt with on a case-by-case basis by the BOD.

Gretchen moved and Kay seconded that we research the process of having patches with our logo made so that members could buy them from us and put them on their own items such as saddle pads, coolers, etc. Motion passed.

Teressa reported that the Bylaws revisions passed with 222 yes votes, 3 no votes and 2 ballots invalid as both yes and no were checked. The Galena State Bank thanked us for our donation to their charity fund drive to thank them for counting the ballots for us.

Kay and Bill reported on the progress they've made on planning the 2014 annual meeting and forum. It will be held on MLK weekend, January 18-20, 2014 in New England. They will put something in the Herald to announce the dates and give some more information.

The agenda was finished when the conference call failed approximately 7:15pmMT. We could not get the call to resume so decided to end the meeting.

Respectfully submitted, Nancy Newport for Beth German.